

BOAD 301 : Special Topic: Indiv. & Organizational Creativity

Exploration of the power of creativity in both personal and organizational contexts. Examines key elements and principles of creativity and the creative process through interactive and experiential learning. Study of role leaders play in cultivating the creative potential of employees through development of: vision; structure; collaborative culture; systems; processes; Human Resource practices. Exploration of personal creativity through individual and group projects.

Credits 3

Studio Hours 0

Lecture Hours 3

Prerequisite Courses

BOAD 151