

# BOAD 355 : Introduction to Business of Fine Art

Introduction to fine art business. Examination of museums and foundations, for-profit fine art entities: galleries; dealers; auction houses; publishers. Considers nature of success within fine art businesses as collaboration of multiple constituents; focus on importance of media impact.

**Credits** 3

**Studio Hours** 0

**Lecture Hours** 3

**Prerequisite Courses**

WRIT 151