

# BOAD 361 : International Management

Fundamental understanding of the strategic, operational, and behavioral aspects of managing across cultures. Topics may include: cultural values, diverse business customs and practices, international strategy development, global alliances and strategy implementation, international human resource management, leadership, and communication across cultures.

**Credits** 3

**Studio Hours** 0

**Lecture Hours** 3

**Prerequisite Courses**

BOAD 352