

BOAD 275 : Research and Data Analysis

Introduction to quantitative research and statistics for data analysis. Emphasis on applying basic mathematical concepts to solve real-world problems and developing skills for collecting, interpreting, and working with data. Topics include basic mathematical problem-solving, use of large datasets, elements of statistical analysis, and visualizing and presenting data in support of an argument or project.

Credits 3

Studio Hours 0

Lecture Hours 3

Prerequisites

None.