

MDES 220 : Concept Development II

Concept generation and development through the exploration and application of the cinematic language as used in animation pre-visualization. Students are introduced to various storytelling approaches, persuasive messaging, and the use rhetorical devices to develop creative concepts.

Credits 3

Studio Hours 6

Lecture Hours 0

Prerequisite Courses

MDES 210

Prerequisites

Minimum C- grade required.