

SBSC 201 : Organizing Innovation

Breakthroughs and innovation in contemporary organizations as seen through a sociological perspective; studies basic concepts in organizational analysis - groups, projects, communities, networks - and opportunities related to managing innovation; reviews innovation as a sociological practice in a broad variety of settings: animation, film, advertising, fashion, music, and military simulations, and develops students' problem-solving ability using systems thinking.

Credits 3

Studio Hours 0

Lecture Hours 3

Prerequisites

WRIT 151 Writing Studio.