

# Business of Art and Design (Minor)

## Degree Type

Minor

Note: Not available to BOAD majors.

## Curriculum

Item #	Title	Credits
BOAD 151	Introduction to Creative Business Management	3

Complete one (1) course from the following list:

Item #	Title	Credits
BOAD 201	Accounting & Finance for Creative Businesses	3
BOAD 210	Personal and Freelance Finance	3
BOAD 304	Legal Issues in Creative Industries	3

Complete three (3) additional Business Electives from the following list:

Item #	Title	Credits
BOAD 110	Design Thinking for Business	3
BOAD 165	Creative Team Dynamics	3
BOAD 201	Accounting & Finance for Creative Businesses	3
BOAD 210	Personal and Freelance Finance	3
BOAD 230	Brand Strategy	3
BOAD 254	Principles of Marketing	3
BOAD 255	Accounting	3
BOAD 260	Project Management	3
BOAD 302	Negotiation and Relationship Management	3
BOAD 330	Managing Human Resources for Creative Org.	3
BOAD 341	Finance	3
BOAD 350	Entrepreneurship	3
BOAD 352	Strategic Planning	3
BOAD 355	Introduction to Business of Fine Art	3
BOAD 361	International Management	3
BOAD 370	The Pitch	3
BOAD 275	Research and Data Analysis	3
BOAD 304	Legal Issues in Creative Industries	3
BOAD 420	Topics in Business	3
BOAD 425	Leadership in Creative Environments	3
BOAD 455	Exhibition Design and Management	3
FILM 422	Business of Film	3
FILM 465	Business of Branded Entertainment	3
SBSC 201	Organizing Innovation	3
<b>Total Credits</b>		<b>15</b>