

Visual Studies (BA)

Visual Studies BA 2023-24

Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring
1st Year	1st Year	Art and Design Elective	Art and Design Elective	VISU 300 Art and Design Process	Art and Design Elective	VISU 350 Art and Design Process II or Art and Design Elective	VISU 400 Art and Design Thesis
1st Year	Art and Design Elective	Art and Design Elective	Art and Design Elective	Art and Design Elective	Art and Design Elective	Art and Design Elective	Art and Design Elective
1st Year	ARTH 111 Development of Art & Ideas	Liberal Arts or BOAD Elective	Liberal Arts or BOAD Elective	Liberal Arts or BOAD Elective	Upper-Level Art History	Liberal Arts or BOAD Elective	Liberal Arts or BOAD Elective
First Year Gateway	Liberal Arts Required	Liberal Arts Required	Liberal Arts Required	General Education Elective	General Education Elective	Liberal Arts or BOAD Elective	Liberal Arts or BOAD Elective
WRIT 151 Writing Studio	Liberal Arts Required	LMST 282 Literature & Media Studies	Liberal Arts Required	Open Elective or INTE 301 Internship	Open Elective	Open Elective	Open Elective
Program Curriculum		General Education			Electives		
Color Key		First Year 12 Hours 10%	Art and Design 39 hours 32.5%	Liberal Arts Required 24 hours 20%	General Education 6 hours 5%	Art & Design History 6 hours 5%	Electives 33 hours 27.5%

Degree Type

Bachelor of Arts

Statement of Purpose

The BA in Visual Studies is a liberal arts degree for the creative, entrepreneurial and self-directed individual. Graduates will enter the “creative class” with a unique liberal arts degree embedded in the studio model of teaching—thinking through making. The studio model of teaching nurtures innovation—students will learn to approach problems from unique perspectives, the basis of creative problem solving. Visual Studies is for students whose work bridges disciplines and media that exist outside program and department structures, students who are truly interested in collaborative and crossdisciplinary work, or who are working in combinations of two and three dimensional, time-based and writing-based forms. Visual Studies allows students to design and follow an individualized program of study, including Minors. Students must demonstrate that they are self-directed, motivated and capable of working outside departmental structures.

Student Learning Outcomes

1. **Artistic Discernment:** Demonstrate the ability to discern artistic merit of diverse forms of art/design in their contexts.
2. **Process and Technique:** Demonstrate the ability to use the appropriate tools and materials in the creative process to achieve the desired results.
3. **Critical Analysis:** Demonstrate the ability to critically analyze and interpret the significance of artistic expression.
4. **Communication:** Demonstrate the ability to communicate effectively, making workable connections between concept and media.

General Education Curriculum

Liberal Arts

Item #	Title	Credits
WRIT 151	Writing Studio	3
LMST 282	Literature & Media Studies	3
	First Year Gateway Elective	3
	Social and Behavioral Sciences Elective	3
	Literature and Media Studies Elective	3
	Arts and Humanities Elective	3
	Scientific Practices Elective	3
	Writing Elective	3

General Education

Item #	Title	Credits
	General Education Elective	3
	General Education Elective	3

Art and Design History

Item #	Title	Credits
ARTH 111	Development of Art & Ideas	3
	Art History Upper-Level Elective	3

Program Curriculum

First Year Community

Item #	Title	Credits
	First Year Studio Elective	3
	First Year Studio Elective	3
	First Year Studio Elective	3
	First Year Studio Elective	3

Visual Studies Major

Item #	Title	Credits
VISU 300	Art and Design Process	3
VISU 400	Art and Design Thesis	3

Art and Design Electives or Minors

Eleven (11) from the following.

Item #	Title	Credits
VISU 350	Art and Design Process II	3
GDES 124	Intro to UI/UX	3
GDES 210	Design & Typography	3
GDES 239	Graphic Design I	3
GDES 240	Graphic Design II	3
GDES 246	Designing with Type II	3
GDES 243	New Media UI/UX	3
GDES 495	Special Topics: Wearable Messages	3
ILLU 251	Illustration I	3
ILLU 252	Illustration I	3
ILLU 261	Digital Illustration	3
ILLU 271	Illustration Media	3
ILLU 277	Painting I	3
ILLU 278	Painting II	3
ILLU 311	Visual Development I	3
ILLU 312	Visual Development II	3
ILLU 313	Figure Anatomy	3
ILLU 490	Special Topic: 3D Modeling for IL	3
FINE 122	Conceptual Practices	3
FINE 171	Painting	3
FINE 133	Sculpture	3
FINE 200	Intermediate Drawing	3
FINE 208	Printmaking	3
FINE 209	Printmaking: Etching	3
FINE 214	Experimental Imaging	3
FINE 215	Immersive Media Studio	3
FINE 221	Intermediate Figure	3
FINE 250	Printmaking: Large Format	3
FINE 260	Artists' Books	3
FINE 272	Narrative Painting	3
FINE 274	Representational Painting	3
FINE 307	Digital Printmaking	3
FINE 308	Printmaking: Screen Printing	3
FINE 309	Printmaking: Lithography	3
FINE 333	Sculpture: Metal Casting	3
FINE 335	Sculpture: Wood Fabrication	3
FINE 336	Sculpture: Metal Fabrication	3
FINE 337	Sculpture: Glass Casting	3
FINE 338	Time Based Interactive	3
FINE 345	Sculpture: Installation	3
FINE 371	Intermediate Painting	3
FINE 372	Special Topics in Painting	3
FINE 471	Advanced Painting	3
MDES 120	Animation Techniques	3
MDES 210	Concept Development I	3
MDES 211	2D Animation	3
MDES 212	Design Fundamentals for Motion	3
PHOT 265	Color Theory and Practice	3

PHOT 275	Studio Lighting	3
PHOT 301	Portraiture and Fashion Photography	3
PHOT 310	Advanced Lighting	3
PHOT 330	Documentary Photography	3
PHOT 334	The Staged Photograph	3
PHOT 360	Introduction to Large Format	3
ELEC 205	Intro to Figure Painting I	3
ELEC 252	Painting from Observation	3
ELEC 253	Beginning Painting	3
ELEC 265	Introduction to Glassblowing	3
ELEC 277	Advanced Representational Drawing	3
ELEC 220	Intro to Letterpress	3
ELEC 231	ART Network Studio Elective	3
ELEC 232	ART Network II Documentary Production	3
ELEC 270	Costume Design	3
ELEC 304	Acting Studio	3
ELEC 308	Sketchbook Drawing: Art, Nature and Science	3
ELEC 311	Satire & Pop Culture	3
ELEC 313	Advanced Figure Anatomy	3
ELEC 315	Digital Ecorche	3
ELEC 331	Word, Image and Book	3
ELEC 334	Advanced Computer Illustration	3
ELEC 353	New Media: Music Branding	3
ELEC 341	Expressive Typography	3
ELEC 343	Design for Business	3
ELEC 344	Portraiture	3
ELEC 354	Graphic Novel	3
ELEC 364	Children's Book Illustration	3
ELEC 385	Synergism in Visual Thinking	3
ELEC 388	Landscape Painting & Drawing	3
ELEC 420	Advanced Media	3
ELEC 468	Adv Figure Painting/Adv Figure Drawing	3
ELEC 334	Advanced Computer Illustration	3

Liberal Arts or Business Electives

Seven (7) courses from any of the elective categories.

Liberal Arts Electives (recommended: ARHU 270 Arts in Context: Comparing the Arts; LMST 272 Myth & Symbol in Media; SBSC 270 Visual Anthropology; ENVI 263 Sustainability; ENVI 345 Communicating the Environment; ENVI 375 Applied Environmental Design; SBSC 221 Psychology of Social Interaction; SBSC 245 Psychology of the Arts; SBSC 250 Gender, Race and Culture; SBSC 316 Ethics of Art and Design; SBSC 331 Human Factor in Design; ARHU 295 Dangerous Ideas; ARHU 380 American Creativity I; ARHU 381 American Creativity II; LIBA 110 Contemporary Issues in Fine Arts and Photography; LIBA 111 Contemporary Design Culture; LIBA 112 Film & Narrative)

Business Electives (recommended: BOAD 151 Introduction to Creative Business Management; BOAD 201 Accounting and Finance for Creative Businesses; BOAD 210 Personal and Freelance Finance; BOAD 254 Principles of Marketing; BOAD 260 Project Management)

Item #	Title	Credits
	Art History Elective	3
	Liberal Arts Elective	3
	Business Elective	3

Open Electives

Item #	Title	Credits
	Open Elective	3
	Open Elective	3
	Open Elective	3
	Open Elective or INTE 301	3

It is recommended that students majoring in Visual Studies take one or more of the available minors.

Total Credits	120
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Course Sequencing

Year 1 Fall

Item #	Title	Credits
	First Year Studio Elective	3
	First Year Studio Elective	3
	First Year Studio Elective	3
	First Year Gateway Elective	3
WRIT 151	Writing Studio	3

Year 1 Spring

Item #	Title	Credits
	First Year Studio Elective	3
ARTH 111	Development of Art & Ideas	3
	Art and Design Elective	3
	Liberal Arts Elective	3
	Liberal Arts Elective	3

Year 2 Fall

Item #	Title	Credits
	Art and Design Elective	3
	Art and Design Elective	3
	Liberal Arts or BOAD Elective	3
	Liberal Arts Elective	3
LMST 282	Literature & Media Studies	3

Year 2 Spring

Item #	Title	Credits
	Art and Design Elective	3
	Art and Design Elective	3
	Liberal Arts or BOAD Elective	3
	Liberal Arts Elective	3
	Liberal Arts Elective	3

Year 3 Fall

Item #	Title	Credits
VISU 300	Art and Design Process	3
	Art and Design Elective	3
	Liberal Arts or BOAD Elective	3
	General Education Elective	3
	Open Elective or INTE 301	3

Year 3 Spring

Item #	Title	Credits
	Art and Design Elective	3
	Art and Design Elective	3
	Art History Upper-Level Elective	3
	General Education Elective	3
	Open Elective	3

Year 4 Fall

Note: VISU 350 can be taken in place of one of the Art and Design Electives.

Item #	Title	Credits
	Art and Design Elective	3
	Art and Design Elective	3
	Liberal Arts or BOAD Elective	3
	Liberal Arts or BOAD Elective	3
	Open Elective	3

Year 4 Spring

Item #	Title	Credits
VISU 400	Art and Design Thesis	3
	Art and Design Elective	3
	Liberal Arts or BOAD Elective	3
	Liberal Arts or BOAD Elective	3
	Open Elective	3