

# INDEX, Industry Experience at Ringling College

INDEX, Industry Experience at Ringling College of Art and Design, is an experiential education initiative that provides students the opportunity to gain industry experience prior to graduation by connecting them with leading brands and clients to develop creative solutions for business challenges. INDEX mirrors the most successful studios and agencies by bringing together multiple disciplines to blend artistry with emerging techniques, seamlessly integrate design, storytelling and technology, and produce work that is driven by strategy and supported by style.

Students enrolled in the INDEX opportunities work directly with clients, executives and management teams in an environment that engages in immersive learning, collaboration, design teamwork, client relations and communications. Clients range from local, domestic and international businesses to nonprofits and government entities. Through INDEX projects, students build industry contacts, portfolio work and resume experience.