

BOAD 165 : Creative Team Dynamics

Introduction to managing creative teams. Topics include team types and compositions in creative industries, stages of team development, individual and group behavior, barriers to productive teamwork, group decision-making dynamics, and conflict resolution. Apply practical tools and strategies for improving multidisciplinary collaboration, facilitating creative processes and workflows, and maintaining effective communication.

Credits 3

Studio Hours 0

Lecture Hours 3

Prerequisites

None.