

BOAD 201 : Accounting & Finance for Creative Businesses

This course focuses on the principles of accounting and finance that are needed to be a success in the field of art and design. These principles include how to prepare, read, and properly use financial statements, how business managers use financial reports, financial statement analysis, cash flow and financial planning, the time value of money, and raising money through debt management. This course is closed to BOAD majors and is required for BOAD minors.

Credits 3

Studio Hours 0

Lecture Hours 3

Prerequisites

None.