

# Mission and Core Values

## The Vision, Mission, and Core Values for Ringling College of Art and Design

### College Vision

Ringling College of Art and Design will be the preeminent college of art and design in the world.

### College Mission

Ringling College of Art and Design provides excellence in education; promotes innovation in art and design; and fosters the creative, intellectual, professional, and personal development of its students and the greater community at large. The College recognizes that scholars, artists, designers, and creative professionals play a significant role in society. Through its policies and practices, the College provides educational programs that help students, the community, and the world understand art and creativity as essential dimensions of life.

In support of this mission:

- Ringling College prepares students for successful careers that contribute positively to society.
- Ringling College strives to enroll both full and part-time students from diverse backgrounds who intend to become creative professionals.
- Ringling College provides community interaction within the complex world of cultural and artistic disciplines for cultural enlightenment, lifelong learning, artistic appreciation, and career development.
- Ringling's curriculum balances the teaching of technical knowledge and skills with the development of critical, conceptual, and creative abilities and supports courses that provide historical, multicultural, global, and future perspectives.
- Ringling's faculty consists of professionally active and teaching-oriented artists, designers, professionals, and scholars.
- Academic programs along with Advising, Career Services, and an extensive co-curricular student life program help prepare students for a creative profession, life-long learning, and graduate level studies.
- Ringling College provides the opportunity for all students to gain professional experience prior to graduation by connecting them with leading brands and clients to develop creative solutions to business challenges.

### Core Values

Fundamental to the College's mission are the following core values:

- Collaboration
- Community
- Creativity
- Diversity
- Innovation
- Integrity
- Professionalism

**Collaboration:** Embrace the strength of our collective talents, fostering an environment of cooperative creativity and shared success.

**Community:** Cultivate a vibrant, inclusive network that promotes respect, support, and shared achievement for all.

**Creativity:** Encourage excellence in artistic expression and creative thinking as fundamental elements of our educational identity.

**Diversity:** Cherish and embrace diversity, in all forms, promoting equity and inclusivity as pillars of our community.

**Innovation:** Commit to groundbreaking approaches in learning and technology, and equipping students for constantly evolving creative professions.

**Integrity:** Uphold and respect ethical values by fostering honesty, transparency, accountability, and trust.

**Professionalism:** Aspire to excellence and diligent practice, preparing our campus and community for success while promoting a culture of respect and lifelong learning.

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